

## Community Indicators and Performance Measures Dashboard User Guide

### COMMUNITY INDICATORS

#### LOCATION

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The community indicator dashboards are available to view online. To view them, please visit: <http://www.cfgreateratlanta.org/Repository/Files/2012CommunityIndicatorDashboard.html>

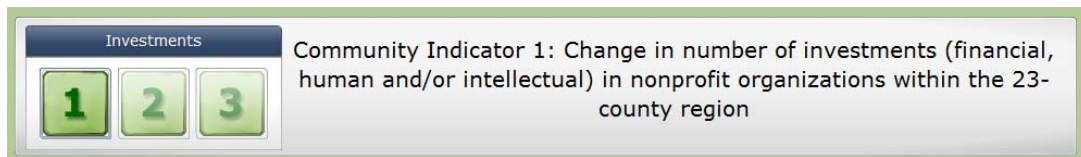
#### DASHBOARD LAYOUT

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Each dashboard shares the same basic layout. To view the dashboard in full screen mode, hit F11 on the keyboard. To exit full-screen mode, hit F11 again.

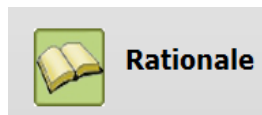
#### HEADER AND FOOTER

In the top left of the screen, you will see a rectangular area with a blue bar above three green icons. These are the navigation buttons that take you to each indicator's dashboard.

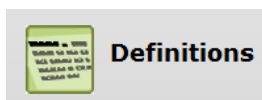


#### NARRATIVE

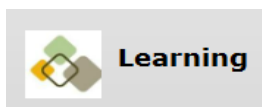
On each dashboard, at the bottom of the screen, you will see three Narrative buttons. These buttons contain valuable information about the indicators, the data, our learning and approaches.



Opens a window with a rationale and explanation of why the indicator is important to the Foundation.



Opens a window with definitions for the terms used in the data depiction



Shares learnings gleaned from the data, as well as bulleted future approaches that the Foundation will undertake to address each Indicator

*Note: There is a "Close" button at the bottom of each pop-up window that will return you to the main dashboard screen.*

#### GRAPHS AND DATA

The center of each indicator screen shows a variety of graphs and charts specific to the data of each indicator. Many of the indicators contain interactive functionality for drilling down to specific information. To fully experience the interactive functionality of the dashboards, please click on the various charts, buttons and sliders to change and view the data.

## Community Indicators and Performance Measures Dashboard User Guide

### *PERFORMANCE MEASURES*

#### **LOCATION**

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The performance measure dashboards are available to view in this pdf file on the pages below.

#### **NAVIGATION**

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Click on the bookmarks on the left or scroll down to the pages below to view the dashboards. There are four individual dashboard pages, one for each grouping of performance measures:

- Assets and Operations
- Grants and Influence
- Engagement and Knowledge
- Events and Communications

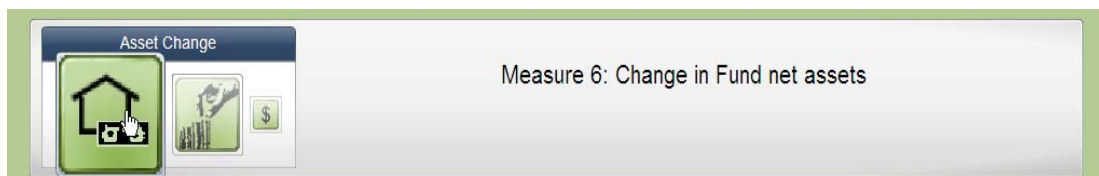
#### **DASHBOARD LAYOUT**

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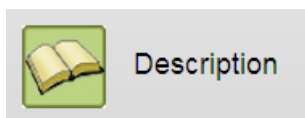
Each dashboard shares the same basic layout, which is similar to the layout for the community indicator dashboards.

#### **HEADER AND FOOTER**

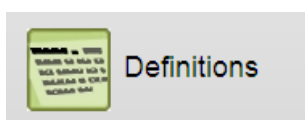
In the top left of the screen, you will see a rectangular area with a blue bar above three green icons. These are the navigation buttons that link you to each measure's dashboard. When you click on one of the green buttons, the blue bar will show an abbreviated name of the measure, and to the right you will see the measure number and full name.



At the bottom of the screen, you will see three additional buttons on each dashboard:



Opens a window with a narrative description of the data shown in the measure



Opens a window with definitions for the terms used in the data depiction

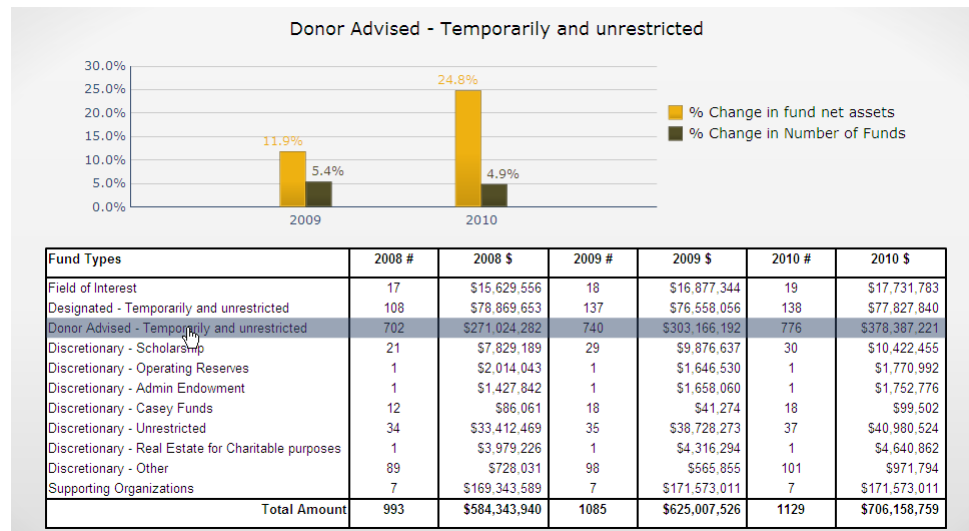
#### **GRAPHS AND DATA FUNCTIONALITY**

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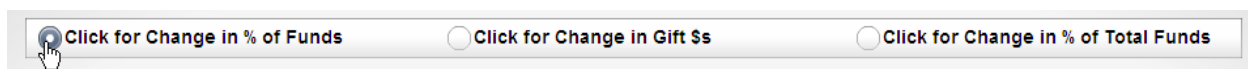
### GRAPHS AND DATA FUNCTIONALITY

As with the community indicator dashboards, the center of each measure screen shows a variety of graphs and charts specific to the data of each measure. Many of the measures contain interactive functionality for drilling down to specific information. For example:

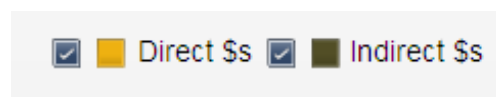
- The dashboard for performance measure 6, which tracks the change in fund net assets, contains a single graph with data that can be interactively manipulated by clicking on single lines of the Fund Types in the data chart.



- The dashboard for the change in gifts to existing funds, which tracks the change in number of existing funds that received gifts, contains three graphs, each depicting different information relating to the measure. The first graph that comes up for each measure dashboard is always the graph that speaks directly to the measure itself, but we have included supplemental data in other graphs on some measures that augments our interpretation of the data. The additional charts on this measure can be accessed by clicking on the radio buttons across the top of the graphs.

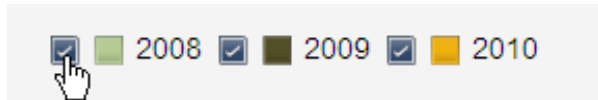


- The dashboard for the change in amount of dollars influenced by the Foundation to address community needs, has an interactive functionality also includes the ability to de-select or select the display of Direct or Indirect influence on the graph by checking or un-checking the boxes at the top of the graph.



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- The dashboard for the change in number of grants across 23 counties, contains three graphs, each depicting different information relating to the measure and accessible by clicking on the radio buttons across the top of the graphs. Additional interactivity on the graphs of this dashboard allow you to individually de-select or select any of the years shown on the graph by checking or un-checking the year boxes at the top of the graph.



On the Overall #s and \$s graphs, you have the ability to drill down on the grant data by moving the “Threshold Bar” below the graph. When you move the bar to the left you are zooming in on the counties we gave few grants to by removing the counties to which we gave exceptional numbers of grants. This functionality provides the opportunity to see the levels of grantmaking to counties that are not our top recipients of grants in a way that is impossible to represent otherwise because grantmaking across counties is disproportionate.







